

## Guidelines for using the University of Minnesota System Wordmark

### EPS files

Use for print. For coated paper, use 202c and 136c files; uncoated paper, use 201u and 116u files.

### PNG files

Use for Microsoft Word, Powerpoint, web

### Placement

Place the University of Minnesota System Wordmark in a prominent location where it isn't overshadowed by other elements.

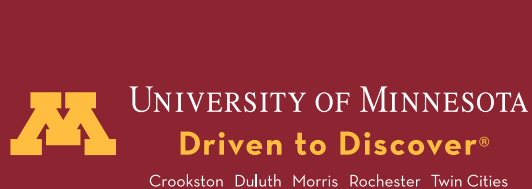
When using the Wordmark and a unit name as separate elements, they must be far enough apart so as to not appear grouped.

### Buffer Space

Leave a buffer space the height of the capital letter "N" between the University of Minnesota System Wordmark and other graphic elements or the edge of the page/screen.

### Minimum Size

In print, the word "Minnesota" must be 7/8" (.875") wide. *All combo marks are shown at the minimum size.*



*Use gold/white versions on maroon; use white versions on dark areas of photos or backgrounds.*